

Seminar Schedule

- ▶ Friday May 9th 1PM to 5Pm
- ▶ Saturday May 10th
- ▶ 8AM to Noon
- ▶ Saturday May 10th 1Pm to 5PM

Location: Spring Hill Suites

6845 W. 103rd Ave, Westminster, CO
303-464-1999

Seminars are priced individually at: \$99 each

Save \$ by registering for all three for: \$249

1BC members pay only \$79 per seminar or all three for \$199

Meet the workshop sponsors and facilitators

Rick Allen of Brain-Trusts

has over 26 years of experience in business management, business marketing and sales. During his long career, he has owned or managed over 18 individual businesses.

Rick has consulted with several developing companies, taking them from their initial concept through their startup phase and implementation and into a successful operation.

Rick is credentialed as an Advanced Professional Consultant by the Alliance of Professional Consultants.

Robert Craig of Personal Energy Coaching shows leaders and executives how to reach and impact others by giving powerful speeches and presentations. He shows clients how to speak without fear.

Robert is a personal coach and business trainer. His powerful, easy-to-use techniques help clients rapidly overcome the fear of speaking. Clients quickly learn how to give dynamic and effective presentations that produce results by attracting new business and increasing their bottom line.

Robert has over thirty years experience in business, the arts, and counseling. As an entrepreneur, he's started, developed, and sold successful companies.

Registration: Mail Payment to: Brain-Trusts * 131 Hickory Drive * Lyons, CO 80540
Call or Email Rick Allen: 303-823-0374 * strategist@brain-trusts.com * Fax 303-823-0375

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Mobile or Work #: _____

Email: _____ Web Url: _____

1BC Member? yes no Amount Included for Seminars: _____

30 Second: _____ Professional Skills: _____ Networking: _____

Payment Method: Check Visa/MC # _____

Name on Card: _____ Exp Date: _____

3 Business Building Seminars to Support Your Business Building Engine

30 Second Elevator Speech and Speaking

Want more referrals from your leads group?

Are you making a clear and concise benefit statement in your leads group?

Does everyone one understand what makes you unique?

Are you confident and relaxed when you stand to present yourself?

Do you look forward to speaking about your business?

If you answered “no” to any of these questions, this workshop is your chance to make positive changes.

Nervous About Speaking?

We'll show you how to eliminate fear and anxiety about speaking...quickly. You'll discover easy, new techniques to calm yourself and be yourself whenever you speak, whether it's to a large or small group.

At the end of this seminar you will have:

- ▶ Your own polished and tuned 30 second elevator speech
- ▶ Techniques that make speaking stress-free
- ▶ Confidence

May 9th 1- 5 PM

Developing Professional Skills and Image to Achieve Your Goals

Are you portraying the professional image you desire or need in every aspect of your business?

Do your prospects and clients see you as a professional businessperson?

Are you comfortable using the telephone?

Do you know what messages to leave on voice mail?

Are you a sales person?

Are you relaxed when promoting your business?

A “no” or “I am not sure” answer to any of these questions, means you will benefit from taking this seminar.

You will save time and money by learning how to raise your professional image using simple ideas and techniques. Using proven methods for maximizing your skills will bring you more clients and higher revenues.

At the end of this seminar you will have:

- ▶ Professional communications techniques
- ▶ Scripted and polished voice mail messages
- ▶ Easy to use image building techniques

May 10th 8 – 12PM

Networking Your Business

Do you have difficulty getting warm business leads?

Are you able to secure appointments that lead to business or clients?

Do you use effective strategies to promote your business in new and compelling ways?

Do you use web site and Internet strategies to successfully network your business?

Is your email getting in the way of your business success?

Do know what it takes to develop yourself into a successful consultant in your industry?

If any of your answers were no to the above questions you are a prime candidate to learn new skills to network and strategize to build your business success.

You will gain experiences and strategies to successfully expand your business success by learning essential networking skills.

At the end of this seminar you will have:

- ▶ Essential networking skills and strategies.
- ▶ Professional techniques to improve business success.
- ▶ Networking confidence.

May 10th 1 – 5 PM

Visit us on-line to learn more or register: <http://www.brain-trusts.com/seminars.htm>

These Business Building Seminars are being sponsored by:

Brain-Trusts
Personal Energy Coaching
One Business Connection



Personal
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Building businesses
one idea at a time